

# Upper Valley Dog Park

January 6, 2020

## Attendance

Mary Mills, Jerry Pendleton, Wendy Smith, Hannah Winter, Linda Fadden. Dog representative Bobby McGee

Called to order 7 PM

Welcome to Hannah Winter and Linda Fadden

## A. Revenue beginning October 2019

1. Membership drive. \$537
2. Calendars. \$192
3. Memorial brick. \$75

Total. \$804

## B. Current cumulative balance is \$2842 (\$412 of it from membership drive)

## C. Communicating with park users

- \*Not enough signage on line, in park, in vet offices, campgrounds letting people know we are here
  - \*Maintain free for people from Hartford and consider those not, pay a user fee
  - \*Use Facebook to increase awareness about becoming a member and park's fiscal needs
  - \*Increasing folks awareness of park's current fiscal situation
  - \*Use bulletin boards, folks do not read at the entrance gate
  - \*Everyone needs to do their own part to help park thrive
  - \*Tell people where the calendars are. Discussed story of how they became sequestered until near Christmas
  - \*Put membership forms in vets offices
  - \*Revise form to include dog breed and a query if they are willing to volunteer
  - \*Put our Christmas flyer on line, as word document, reach more people
  - \*Notices at Quechee State park and KOA
  - \*Solicit user donations
  - \* Hannah volunteered to do some work on Signage
- \*Mary concerned about transitioning to Excel so we can print labels when doing membership drive. Suggestion to post need on Facebook. Will do.

## D. Vote for new board members for Events. Linda Fadden and Hannah Winter elected.

## E. Spring cleaning, opening and fund raising

- \* Spring opening will be April 25, soft opening of park is April 26
- \*Official opening is May 2. Membership drive. Sale of calendars, shirts, bricks
- \*Fine tune in April meeting

## F. Dog yard sale this summer. Discuss more in April meeting

## G. Brown paper bag raffle. Same day as Dogaween October 26. Solicit gift certificates from local businesses. Will develop list by April meeting.

Raffle was highly successful when Beth Reed was president

H. Found someone interested in job of laying bricks for memorial patio. Need to discuss patio more in April meeting.

I. Jerry spoke of park maintenance.

Lee Hathorn and Todd Spayth did pea stone

Question is that complete?

Discussed confusion over who was plowing and permitting process

Question if we paid corrections. Scott's spread sheet says yes.

Talk more about t shirts in April, Jerry sold \$465. Discuss again in April

Finding solo poop bins is problematic. Wendy will try to google

Meeting Adjourned at 7:57

Thanks, one and all for braving the weather

Approved By: \_\_\_\_\_

Date: \_\_\_\_\_

DRAFT