

Hartford Ad Hoc Committee on Coronavirus Response Meeting Minutes

7/8/20 @ 4:00 PM | Via Zoom

Committee Attendance: Kristi Clemens (Chair), Simon Dennis (Secretary), Becky Chollet, Brannon Godfrey, Brett Mayfield, Martha McDaniel, Deborah Scribner, Dan Fraser, Barbara Farnsworth, Sue Buckolz (Vice Chair).

Kristi Clemens called the meeting to order at 4:05, took attendance, and called for additions to the agenda. She then called for amendments to the minutes for June 26th. **Martha McDaniel moved passage of the Minutes of the Meeting on June 26th as presented. Sue Buckolz seconded. All were in favor and the motion passed.**

Town Reports

Brannon Godfrey reported that the Selectboard passed the resolution strongly requesting people to wear a mask and it was publicized through the normal channels.

Brett Mayfield reported that there was an upsurge (5 new cases) but that there has not been any new cases since then. There is a good chance that they might have been generated by a local contact.

Question for Brannon. Was there any response to the emergency resolution. Do we know whether business owners are feeling at ease with the Town's and the public's response to the various levels of request to wear masks. Perhaps we should reach out?

Slow-the-Spread Report

Martha McDaniel reported that the spread is going slowly. We have 185 masks ready for pickup. We will reach out to mask makers again to create a supply for the Fall. A display/mask dispensary is going to go up at the Welcome Center in Quechee. P.J. confirmed that it would be a good idea and that he could refill it.

Whose rack is selling the most? Perhaps the Town Hall is winning the race. Barbara said that COVER Home Repair picked up 4000 masks from Burlington. These are intended for use with volunteer activities. Volunteer activities can apply to receive masks. Deb agrees that providing masks at Welcome Center is a good idea but asked if we have enough masks to maintain it. PJ confirmed that he could keep the mask rack replenished and said there is not so much traffic that this would be impossible.

Slow the Spread continued:

Messaging: It was agreed that positive reinforcement is a better way to go. We are going to take a positive tone. Hanover has received some praise for putting up mask-requesting banners around town.

Last thing: that we have a budget from the town for helping with messaging and whatever.

We had also discussed the possibility of requesting funding from the Town to pay for Slow-the-Spread needs such as graphic design, mask fabrication and video editing. Brannon said that this money could go into Brett's budget. Kristi said that it would be best to consider this suggestion based on a specific budget. It was agreed that the Slow-the-Spread Subgroup would prepare this budget at their next meeting, and that other

subgroups that had funding needs should email them to Martha prior to their next meeting to take place on Tuesday at 4:00 PM.

Becky mentioned that it is important to invest energy in recruiting new members to the group. Deb seconded this thought. It was agreed that we would make an additional push. Martha asked where we would be likely to find people with specific communication skills. Barbara said that CATV is a good video partner. Brannon will push out the ask via facebook and listserv and members will send out the ask in our own networks.

Economic Support Group Report

The Committee has not met in a couple of weeks. The access portal through the state has not opened up for funding but will soon. The HBRLF committee has a draft circulating and is getting it finalized quickly. PJ reported that there is a lot of fatigue out there. Businesses are tired of looking for loans and grants. How can we support businesses? Becky mentioned that she is holding onto the hope that the selfie contest is to get Hartford businesses to do their own selfie to draw customers.

Food Group Report

Has not met.

Communications Committee Report

Has not met.

Community Connections and Wellness Report

Brannon reported that the Group met to discuss the role of the group and the extent to which Hartford should be hosting public gatherings.

Brett moved to Adjourn. Barbara seconded. All were in favor and the meeting adjourned at 5:01.

HADCCR's next meeting will take place via Zoom at 4:00 PM on Wednesday, July 22nd.

Submitted by Simon Dennis, Committee Secretary.